Women in Business Making <u>Her</u>story

CHADDESLEY SANFORD

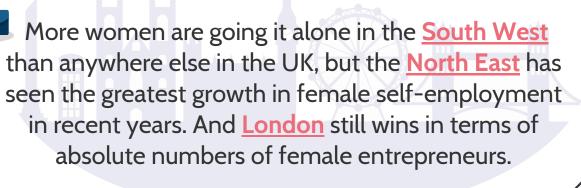
Female Workforce in the UK

Whether out of a desire to make money, be their own boss, or simply because they have a great business idea, close to 860,000 women in the UK run their own companies.



Even though things are improving, women are still lagging behind men, with just 18% of Britain's SMEs being majority women-led.





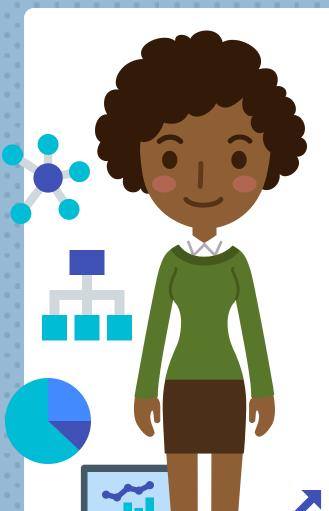




69% of women say society expects women to put family before their career.

> 62% of women feel presssurised to succeed at both work and home.

72% of women feel conflicted in their ability to balance family with career.



Women start businesses with around 1/3 of the level of finance of their male counterparts, in every size and sector of business.



80% of the new selfemployed from 2008-2010 were women

> In 2012, more than 126 million women entrepreneurs were starting or running new businesses in 67 countries.



